

LAIS 101
Interdisciplinary Approaches to the History and Societies
of Latin America and Iberia
Winter 2007

Prof. Sarah Cline

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This course will be an exploration of some of the impacts of globalization on Latin America from the colonial era to the twenty-first century. The first part of the course will focus on particular commodities to examine economic, social, and political phenomena. The second portion will examine responses to globalization including migration, rebellion, non-governmental organizations (NGOs), and the movements for fair trade and sustainable development.

Course requirements:

Section participation and consultations with TA – 10%

Paper component 1 – 15% due Jan. 29 at the beginning of class

Paper component 2 - 10% due Feb. 5 at the beginning of class

Paper component 3 - 15% due Feb. 21 at the beginning of class

Final draft of paper - 25% due March 14 at the beginning of class

Final examination - 25% March 24, 12-3 p.m. Building 387 Rm. 101

Extra credit. Feb. 7, 7 p.m. Campbell Hall lecture by Cuauhtemoc Cárdenas.

Required texts:

Steve Topik, Carlos Marichal, and Zephyr Frank, eds., *From Silver to Cocaine: Latin American Commodity Chains and the Building of the World Economy, 1500-2000*. Durham NC: Duke University Press 2006.

Dana Frank, *Bananeras: Women Transforming the Banana Unions of Latin America*. Cambridge MA: South End Press 2005.

Dominic Streatfeild, *Cocaine: An Unauthorized Biography*. St Martin's Press/Picador 2001.

Additional required articles are on reserve in the RBR via ereserves.

All books are on reserve in the RBR and for sale in the UCSB Bookstore and the IV Bookstore.

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Section. In this upper division course, the TA will work closely with you to help you think critically and write effectively. Section meetings will be held at the assigned times, **but you are required to have a least one consultation with the TA about your paper prospectus.** Ten percent of your grade is based on section participation and consultations with the TA.

Lectures and in-class discussion: Come to class having read the assigned written material and ready to participate in classroom discussion.

Week 1. Jan. 8-10 Global beginnings

The colonial period - Iberian expansion, global economic integration, first Latin American export economies

Reading: *From Silver to Cocaine (FSTC)*, Chapters 1, 2, pp. 1-52

MONDAY, Jan. 15 Martin Luther King Day NO CLASS

Week 2. Jan. 17 Transformations of the world order

U.S. & European rivalries and Latin America; colonialism and neocolonialism; liberalism and its impacts

Reading: Tulio Halperin-Donghi “Maturity of the Neocolonial Order (1880-1930)”;
John Charles Chasteen, “Neocolonialism”; strongly recommended: *FSTC*, Chapter 9, 10, 11 (pp. 228-320).

Week 3 Jan. 22-24 Commodities and their impacts – chocolate, sugar

Reading: *FSTC*, Chapters 6, 7 pp.147-203.

*****PAPER COMPONENT 1 DUE JAN. 29 at the beginning of class.**

Week 4 Jan. 29-31 Commodities and their impacts – sugar, coffee

Reading: *FSTC*, Chapter 5, pp. pp.118-146 www.coffeeresearch.org/ Comprehensive site for many topics

www.globalexchange.org – Global Exchange – fair trade

www.transfairusa.org – TransFair USA - fair trade

www.juanvaldez.com – Café de Colombia – fair trade

www.greenmountaincoffee.com – fair trade coffee

www.starbucks.com - Starbucks

*****PAPER COMPONENT 2 DUE FEB. 5 at the beginning of class.**

Week 5 Feb. 5-7 Free Trade and Resistance – The Case of Mexico

Reading: Zapatista demands 1994; Joseph E. Stiglitz and Andrew Charlton, “Free Trade, Fair Trade”; Daniel H. Rosen, “How China is eating Mexico’s Lunch”; UN Convention 169 on Indigenous and Tribal Peoples in Independent Countries; Streatfeild, *Cocaine*, Chapter 15

EXTRA CREDIT – REGENTS’ LECTURE OF CUAUHTEMOC CARDENAS, FEB. 7, 7 P.M. CAMPBELL HALL

Week 6. Feb. 12-14 Commodities and their impacts - coca

Reading: *FSTC*, Chapter 12, pp. 321-351. Dominic Streatfeild, *Cocaine*, pp. 211-499

FEBRUARY 19 President’s Day Holiday NO CLASS

FEBRUARY 21. PAPER COMPONENT 3 – COMPLETE FIRST DRAFT DUE.

Week 7. Feb. 21 Commodities and their impacts – bananas, cut flowers, coca

Reading: *FSTC*, Chapter 8, pp. 204-227; Dana Frank, *Bananera: Women Transforming the Banana Unions of Latin America* (all); article: Human Rights Watch, “Labor Rights Abuses in Ecuador’s Banana Sector”

www.chiquita.com Chiquita

www.bananalink.org.uk British NGO, sustainable production and trade

www.hrw.org Human Rights Watch

www.laborrights.org/projects/flowers_index.htm Labor rights and cut flowers

www.rainforest-alliance.org – resource

FEB. 21. FIRST DRAFT OF PAPER DUE AT THE BEGINNING OF CLASS

Week 8. Feb. 26-28 Impacts of globalization: Migration

Required viewing: *Americas: Continent on the move*.

Reading: “Mixtecs and Zapotecs in California,” (pp. 249-278). Additional reading TBA

Week 9. March 5-7 NGOs and sustainable development

Reading: Jeanne Simonelli and Duncan Earle, “Disencumbering Development: Alleviating Poverty Through Autonomy in Chiapas;” Hope Bastian, “Keeping Fair Trade Fair in Mexico”; additional reading TBA

Week 10. March 12-14 NGOs and sustainable development and summing up.

www.fita.org Federation of International Trade Associations

www.heifer.org - Heifer International, sustainable development

www.oxfamamerica.org – Oxfam America, sustainable development

March 14. Final paper and earlier graded components due at the beginning of class.

March 14. Turn in two large format blue books with your name on them.

March 24. Final exam. 12-3. p.m.

PAPER

Latin America and Globalization – 65% of grade (15 + 10 + 15 + 25)

The paper assignment is designed to be an exercise in analytical thinking and effective writing. The paper assignment is divided into a series of tasks, each with a specific due date and percentage of the grade. At each stage you will receive written feedback on the organization and writing. **When you turn in the final paper on March 14, also turn in the earlier assignments.** Your final paper should demonstrate improvement based on the earlier feedback.

IMPORTANT! Although the prospectus for the research topic is not due until February 5, you should identify your topic as soon as possible and work on formulating your thesis.

Paper component 1. Latin America and early globalization. 3-4 pages due Jan 29. 15% of grade

This section of the paper is designed to focus your thinking on Latin America and globalization as an historical issue. Globalization did not occur in the last 25 or 50 years but is a process with a very long history. **Your paper should answer the question why Latin America was important to the world economy in the period 1500-1900.** You should draw on material in the assigned readings and in lecture. Your essay should include a discussion of Latin American economic centers (e.g. Mexico, Peru) and peripheries (Chile, Colombia), particular commodities produced by given regions and the labor systems mobilized to produce them. You should consider the role of consuming countries, in particular, those which invested in Latin America and provided demand for its products.

Paper component 2. Prospectus for research topic (1-2 pages) and preliminary bibliography (5-7 sources) due Feb. 5. 10% of grade. DUE FEB. 5.

- Consult the TA at least once in finding your general topic and formulating your thesis.
- Although the number of required pages for this portion of the project is small, completing the assignment entails considerable thought, for you must state your specific research topic and frame the question that you intend to argue. That argument or thesis should be in the first paragraph of the assignment and can even be the first sentence.
- Research a particular topic that deals with Latin America and globalization. Write an essay that could be an article for a newspaper or news magazine, discussing the pros and cons of your issue. Your essay should be backed up by facts and written for the intelligent but uninformed reader. This is not an opinion paper lacking factual substantiation nor is it composed of facts piled one upon another.
- Your paper should have a THESIS, which you state in the first paragraph. The rest of the paper should be a substantiation of your thesis. Do not ignore evidence that contradicts your thesis, but rather account for it.

Paper component 3. Complete first draft, due Feb. 21 5-6 pages due Feb. 21. 15% of grade.

- Consult the TA in the course of research and writing of the paper. Your paper should be complete and free of grammatical and spelling errors.
- Typed, double-spaced, 12 point type, 1 inch margins.
- Number your pages.
- Complete bibliography of books, articles, and websites in alphabetical order.
- Use footnotes not endnotes.
- Create a cover sheet with your name and perm number, title of your paper, and word count.
- Give your paper a **title** that makes the reader want to know more

Final draft. Due March 14 at the beginning of class. **25% of grade.** Turn in Paper Components 1-3 with the final draft.